

## CALIFORNIA PRIVACY RIGHTS STATEMENT

You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to exercise free of charge:

### Disclosure of Personal Information We Collect About You

“Personal Information” has the definition given in the CCPA. You can request the following information about how we have collected and used your Personal Information during the last 12 months:

- The categories of Personal Information we have collected about you;
- The categories of sources from which the Personal Information is collected;
- Our business or commercial purpose for collecting or selling Personal Information;
- The categories of third parties with whom we share Personal Information, if any; and
- The specific pieces of Personal Information we have collected about you.

Please note that we are *not* required to:

- Retain any Personal Information about you that was collected for a single one-time transaction if, in the ordinary course of business, that information about you is not retained;
- Reidentify or otherwise link any data that, in the ordinary course of business, is not maintained in a manner that would be considered Personal Information; or
- Provide the Personal Information to you more than twice in a 12-month period.

### Disclosure of Personal Information Sold or Used for a Business Purpose

In connection with any Personal Information, we may sell or disclose to a third party for a business purpose, you have the right to know:

- The categories of Personal Information about you that we sold and the categories of third parties to whom the Personal Information was sold; and
- The categories of Personal Information that we disclosed about you for a business purpose.

### Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your Personal Information from our records; and
- Direct any service providers to delete your Personal Information from their records.

Please note that we may not delete your Personal Information if it is necessary to:

- Complete the transaction for which the Personal Information was collected, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on the your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your Personal Information, internally, in a lawful manner that is compatible with the context in which you provided the information.

### **Right to opt out of the “sale” of your Personal Information**

You have the right under the CCPA to opt out of the sale of your Personal Information. We do not sell your Personal Information in the conventional sense. However, like many companies, we use third-party advertising services that try to tailor online ads to your interests based on information collected from you. This is called tailored advertising. The CCPA’s statutory definition of the term “sale” is broad and may include tailored advertising.

If you would like to opt out of the sale or disclosure of your Personal Information, please click the following link and set your preferences - [Do Not Sell My Personal Information](#)

### **Protection Against Discrimination**

You have the right to not be discriminated against by us because you exercised any of your rights under the CCPA. This means we cannot, among other things:

- Deny goods or services to you;
- Charge different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties;
- Provide a different level or quality of goods or services to you; or
- Suggest that you will receive a different price or rate for services or a different level or quality of services.

*Please note that we may charge a different price or rate or provide a different level or quality of services to you, if that difference is reasonably related to the value provided to us by your Personal Information.*

## HOW TO EXERCISE YOUR RIGHTS

If you would like to exercise any of your rights as described in this Privacy Policy, please:

- Email us at [Legal@WeInvite.com](mailto:Legal@WeInvite.com).
- Mailing address:  
WeInvite, LLC  
300 Enterprise Ct  
Bloomfield Hills, MI 48302

*Please note that you may only make a data access or data portability disclosure request twice within a 12-month period.*

### Verifying Your Identity

If you choose to contact us directly by email or at our mailing address, you will need to provide us with:

- Enough information to identify you (e.g., your full name, address and reference number);
- Proof of your identity and address (e.g., a copy of your driving license or passport and a recent utility or credit card bill); and
- A description of what right you want to exercise and the information to which your request relates.

We are not obligated to make a data access or data portability disclosure if we cannot verify that the person making the request is the person about whom we collected the information or is someone authorized to act on such person's behalf.

Any Personal Information we collect from you to verify your identity in connection with your request will be used solely for the purposes of verification.

## DISCLOSURE OF PERSONAL INFORMATION COLLECTED

### Information We Collect About You

We may collect and use the following Personal Information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household:

## **Categories of Personal Information**

## **Specific Types of Personal Information Collected**

Identifiers

Name, postal address, username, email address, IP address, telephone number, credit card number, debit card number, social networking account information and other online identifiers

Internet or network activity information

Data collected from cookies and similar technologies such as internet browsing/ search history and information generated from interaction with our Platform

Geolocation data

City/state of residence, business address and other general location

Inferences drawn from any of the information identified above

## **How Your Personal Information is Collected**

We collect most of this Personal Information directly from you when you voluntarily provide this information, such as when you contact us with inquiries, respond to one of our surveys, provide us with feedback, register for access to the Platform, or use certain Services.

We provide other ways that we collect information about you in our Privacy Policy entitled Information We Collect.

## **Why We Use Your Personal Information**

We describe the business and commercial purposes for which we use the Personal Information described above in the section of our Privacy Policy entitled Our Use of Information Collected.

## **Who We Share Your Personal Information With**

We describe the categories of third parties to whom we disclose Personal Information described above for business purposes in the section of our Privacy Policy entitled Our Disclosure of Information Collected Through the Platform.